

ABRIDGED CURRICULUM VITAE

ARTURO RODRÍGUEZ CASTELLANOS

(b. Logroño, 1953). Bachelor's degree and Ph. D. in Economics and Business Studies (University of Bilbao). Plain Professor of Financial Economics (University of the Basque Country - UPV/EHU). Coordinator of the Research Group VALINTE - Financial Valuation of Companies' Intangibles. Honorary Visiting Lecturer at Rey Juan Carlos University (2015). External Collaborator with the Family Firm Chair of the University of the Basque Country - UPV/EHU (2017). Full Member of the Real Academia de Ciencias Económicas y Financieras (Royal Academy of Economic and Financial Sciences) of Spain (2015). Chairman of the Health Economy Section of the Academy of Medical Sciences of Bilbao (2014). Full Member of the European Academy of Management and Business Economics (AEDEM) and Vice-Chairman of the academy from 2000 to 2006. Chairman of the Board of Trustees of the Emilio Soldevilla Foundation for Research and Development in Business Economics (FESIDE) (2000). Member of the Spanish Chapter of the Club of Rome (2010).

He has served as: Vice-Dean of the Faculty of Economics and Business at the University of the Basque Country - UPV/EHU (1983-1996), Academic Secretary of the faculty (1999-2000) and Dean of the faculty (2009-2017); Head of the Department of Financial Economics II (Business Economics and Marketing) (2000-2009); Coordinator of the Multidisciplinary University Group for Knowledge Technologies of the University of the Basque Country - UPV/EHU (2000-2005); Coordinator of the Multidisciplinary University Group for Advanced Management, Knowledge Management and Public Governance of the University of the Basque Country - UPV/EHU (2005-2007); Head of the Family Firm Chair of the University of the Basque Country - UPV/EHU (2007-2009); Member of the Research, Development and Innovation Committee of the University of the Basque Country - UPV/EHU (2003-2010); Corresponding Academician of the Real Academia de Ciencias Económicas y Financieras (Royal Academy of Economic and Financial Sciences) of Spain (2002-2015); Member of the Board of Directors of the Basque Association of Economists (2006-2013); Member of the Governing Board of Innobasque – the Basque Agency for Innovation (2007-2008); Member of the Governing Board of the Knowledge Cluster in Business Management of the Basque Country (1997-2001); Secretary of the Board (2001-2007); Member of the Innovation Strategies Division Council at Tecnalia Research & Innovation (2012-2016).

He has obtained: the “Francisco Javier Ramos Diaz” prize (1978), awarded by “Servicios y Estudios Empresariales, S.A. (SEMSA)” for a study entitled “Los precios de transferencia y el riesgo de cambio en la inversión exterior”; the “II EUNCET Prize for Research in Banks, Savings Banks and other Financial Institutions” (2011) for his paper “Relación entre la estructuración interna y la rentabilidad de los fondos de titulización hipotecaria en España”, presented at the Twenty-Fifth Annual Congress of AEDEM; the “INBAM Award for the Best Business Research Paper” (2013) for his paper “Effect of investments on training and advertising on the market value relevance of intangibles”, presented at the Twenty-Seventh Annual Congress of AEDEM; and the “ERMBE Prize for the Best Paper Award in Management and Business Economics” (2016) for his paper “La exposición al riesgo de cambio del mercado bursátil español: efectos de la introducción del euro y de la crisis subprime”, presented at the Twenty-Fifth AEDEM International Conference.

He has directed thirteen doctoral theses, seven pre-doctoral dissertations and four Master's degree final assignments. He has been the Principal Investigator on thirty-five funded research

projects. He sits on the editorial boards and evaluation committees of various scientific journals and is a member of numerous national and international scientific conferences on topics related to business management. He has authored and co-authored sixteen books and more than 170 articles in scientific journals and chapters in scientific books. His research activities are related to the fields of financial management and especially international financial management (financial crisis, country risk analysis), R&D management and transfer, innovation, knowledge management and its relationship with finance, and financial valuation of intangible resources.